

Long term capacity building





A place of great beauty



And of great challenges..

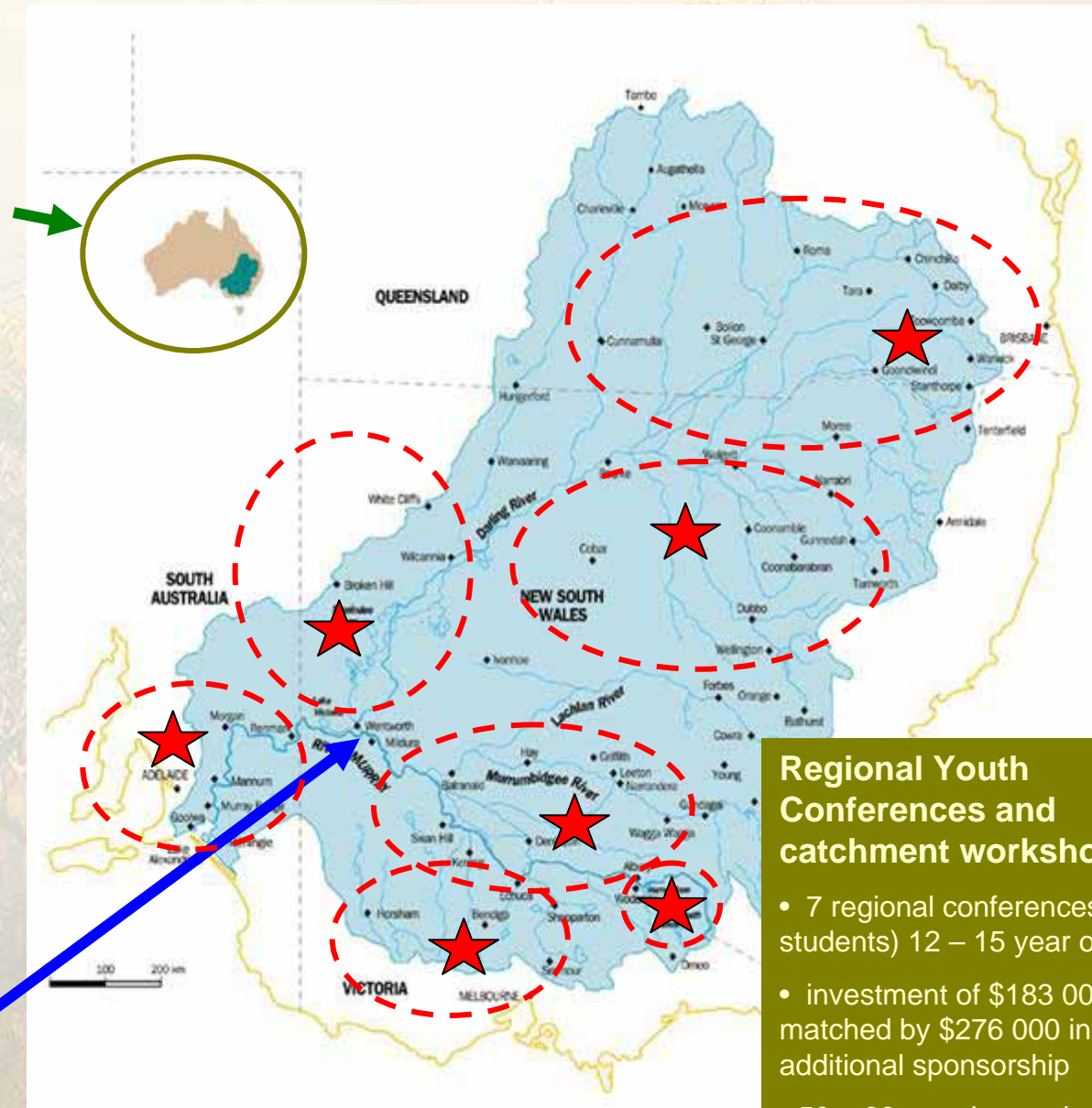


Special Forever

- Project now operating for 13 years across the entire Murray-Darling Basin
- 25 000 primary school children involved each year
- total investment for three years by MDBC in order of \$AUS 1.22 M matched by \$AUS 1.022M from other sources
- Linked to curricula in 6 govts

MDBC International River Health Conference

- 500 – 600 youth gather every two years
- focus on youth teaching other youth
- addresses current deficit in curricula for youth and teachers
- supported by all partner govt education departments
- investment of \$170 000 by MDBC matched by \$274 000



Regional Youth Conferences and catchment workshops

- 7 regional conferences (1600 students) 12 – 15 year old
- investment of \$183 000 matched by \$276 000 in additional sponsorship
- 50 – 60 one day workshops (5000 students)

Lessons learnt

- ▶ Establish a long term investment strategy for youth education that contains:
 - An agreed corporate vision;
 - Defined education outcomes for each target audience/communication partner;
 - Agreed investment principles;and
 - Evaluation built in.



The MDBBC website

www.mdbc.gov.au





Secrets to success

INVOLVE YOUTH

ADAPT A MULTI LAYERED
APPROACH – think in generations

INVESTMENT NEEDS CLEAR
PRINCIPLES

ACCEPT LONG TERM OUTCOMES





The final word.....



MURRAY-DARLING BASIN COMMISSION

