Here’s a taste:

**History of the GOR** *(Data provided)*

Let’s look at **Victoria’s tourism profile** *(data provided)*

For example: Which countries have the highest numbers?

Who is spending the most money?

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**Total Travel – year end March 2017**

<table>
<thead>
<tr>
<th>TOTAL TRAVEL</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Person</strong></td>
<td>5.1 million</td>
<td>-0.7%</td>
</tr>
<tr>
<td><strong>Overnight</strong></td>
<td>6.6 million</td>
<td>5.0%</td>
</tr>
<tr>
<td><strong>Spending</strong></td>
<td>$1.2 billion</td>
<td>10.9%</td>
</tr>
</tbody>
</table>

**Analyze and summarize this data in terms of growth trends**

To conclude:

Which tourism sectors are in decline and which are rising?

*(Data provided)*
Aireys Inlet – A Case Study in tourism on the GOR

List the different types of tourism providers shown on this map.

The Split Point Lighthouse – a tourism icon.

The lighthouse is a prominent icon along the GOR. What is the attraction of the lighthouse to visitors? (data provided)

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